

FOR IMMEDIATE RELEASE

Contact: Robin D. Cook
robin@prlady.com
602.374.4923

**BENJAMIN FRANKLIN PLUMBING CELEBRATES
NATIONAL PLUMBER'S DAY WITH A DONATION TO TEEN CHALLENGE**

MINNEAPOLIS – (April 30, 2008) – In celebration of National Plumber's Day, April 25th, Benjamin Franklin Plumbing has donated a portion of their proceeds to Minnesota Teen Challenge, one of the largest residential drug and alcohol programs in the state of Minnesota.

“We pride ourselves on having the most advanced customer service in the industry,” says Steve Grohn of Benjamin Franklin Plumbing. “Not only that, we care deeply about our community. That is why we have selected Minnesota Teen Challenge to receive a portion of the proceeds from April 25th in celebration of National Plumber's Day.”

Barry Haglund, Director of Development for Minnesota Teen Challenge, states, “We're thankful that Benjamin Franklin Plumbing is remembering our organization on National Plumber's Day. Their generosity will empower us to continue to offer programs that will reach out to teens, adults and their families throughout our state.”

Benjamin Franklin Plumbing, the fastest-growing plumbing franchise in the United States, offers many products to enhance the home and several that are conscious of environmental concerns. Among the newest plumbing amenities available on the market today are adjustable massage, hand-held, high pressure, or dual shower heads, bidets, gourmet faucets, and whirlpool clawfoot tubs.

Eco-friendly products such as the tankless or “briefcase” water heater (which provides hot water on demand without the energy loss from storage tanks in conventional water heaters) and the TOTO toilet (which uses only 1.3 gallons of water per flush – nearly 20% less than standard high-efficiency toilets) are also available and are growing in popularity.

About Benjamin Franklin Plumbing

Benjamin Franklin Plumbing is a full-service plumbing company that offers quality and dependable service. Benjamin Franklin Plumbing offers a radical on-time guarantee where customers receive \$5 for every minute they are late—hence the slogan “if there's any delay it's you we pay.” Additionally, their services are 100% Satisfaction Guaranteed. All technicians are drug screened and background checked. Benjamin Franklin Plumbers provide complete cleanup following their service calls. You can reach Benjamin Franklin Plumbing at 612-867-5309 or by visiting their Web site at www.BenjaminFranklinPlumbingMN.com.

About Minnesota Teen Challenge

Minnesota Teen Challenge (MnTC) is one of the largest residential drug and alcohol programs in the state of Minnesota, featuring a 60-Day drug treatment program, as well as a year long program. Minnesota Teen Challenge serves teens and adults from all ethnic, socioeconomic and religious backgrounds. For more information visit www.mntc.org or call 612-FREEDOM (612-373-3366).

Editors Note: We can arrange for you to interview a plumbing professional, and/or videotape a demonstration of the above-mentioned products. We can also arrange for you to interview a representative of Minnesota Teen Challenge.

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